

LAND ROVER COLLECTOR'S EDITIONS







DEFENDER

V8 50



Tough tubular stainless steel side runners



V8 badging



Protective aluminium checker plating



Air conditioning



Body coloured moulded wheel arches



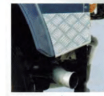
Cast aluminium numbered plaque



Checker plate rear step bumper



Premium ICE system with 4 speakers, dealer fit CD option



Rear wing aluminium checker plate



Wing top checker plate



Black leather steering wheel



Front light cluster - classic Defender styling



Safari cage



Console numbered plaque



Gun metal Toronado alloy wheels & 235 tyres



Leather gear shift



Alpine lights - classic Defender styling



Aluminium window winder



Front and rear mud flaps



4.0 litre V8 petrol engine



Interior roll bars - bulkhead removed



Aluminium transfer lever

THE ORIGINAL

The first Land Rover, launched in 1948 and now known as the Land Rover Defender, remains the original. Certainly, it has benefited from Land Rover's class leading technology over the decades. But it has never lost its essential, special character.

Defender serves its owners worldwide with unrivalled strength and capability. Responding to the enormous demands of aid agencies and peace keeping forces across the globe; meeting the needs of all those who want a vehicle that will never flinch from the toughest task.

This boundless capability is at the heart of what Land Rover is all about. So, five decades on, Land Rover offers you the Collector's Edition Defender 90. With a wealth of totally unique features. Such as the head turning Atlantis micatallc paint finish, which 'flips' from blue to green in different lights; especially developed to Land Rover's exacting standards. And including the first ever fitment in Defender of Land Rover's powerful and refined 4.0 litre V8 engine, with sophisticated automatic transmission.

All those who value Defender's outstanding strength, endurance and sheer personality are invited to celebrate with this very personal, original Land Rover.

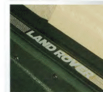
This is arguably "The Best 4x4 Ever".



EVOLUTION



Air conditioning



Polished stainless steel tread strips



Auto dipping rear view mirror



50th raised wing badge



Sculptured alloy wheels & 275 all terrain tyres



Alpine lights - classic Discovery styling



Lightstone leather seat facings



Rear fold down seats in lightstone leather



Premier ICE with CD/Radio/Cassette



Heated front windscreen



Door casing - classic Discovery styling



Headrest detail - classic Discovery styling



Bright door & body rub-strip



Leather steering wheel & drivers air bag



Roof bars



Front fog lamps



Fold away drinks holder & washer heater control panel

ADVENTUROUS SPIRIT

When Discovery arrived, it was greeted with amazement and delight, and soon claimed the leading position in its market sector. Discovery is still pre-eminent, and small wonder.

The incredibly spacious interior, with the high rear roof, large glass area and seven seat capability, makes the average family saloon feel cramped and claustrophobic by comparison. Powerful engines, including the muscular and efficient turbodiesel, deliver high torque for responsive power and relaxed cruising; and contribute to Discovery's outstanding towing ability. Above all, Discovery's class-leading capability off-road broadens the horizons of all those drivers bored with the limitations of the conventional family car. It's a vehicle which offers boundless leisure opportunities; from towing a dinghy easily up a tide-soaked slipway, to a desert safari.

To celebrate this high-achieving career, Land Rover offers you a totally unique Collector's Edition Discovery. Fitted with a host of special features; and available in distinctive Atlantis Blue or White Gold. There will never be another one like it.



EVOLUTION

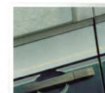




SUPREME CAPABILITY

The Range Rover has become an icon of our times. When it first emerged, it created an entirely new concept which has been imitated since, but never surpassed. A supremely luxurious vehicle with all the refinements of the most prestigious saloon; yet capable of forging its way across terrains where no ordinary car could ever venture. The Range Rover has an authoritative presence which distinguishes it from all other vehicles on or off road. It epitomises Land Rover's innovative, state-of-the-art technology; with sophisticated engineering delivering effortless refinement, agile handling and superb ride comfort. Powered by refined, industry-leading engines, Range Rover makes the longest journey pass like a dream. And tackles mountain slopes and rock-strewn gullies with the same calm assurance.

The Collector's Edition Range Rover is like no other ever produced, and is a unique tribute to a world leader. The coachwork is in Atlantis Blue. Inside, there is the luxury of full leather seat trim, together with every conceivable modern refinement; including a TV/video system to entertain rear passengers. On a limited number of vehicles, a CARIN satellite navigation system is included. The Range Rover Collector's Edition is truly a vehicle for connoisseurs; for those who recognise and value excellence.



White gold coachline



Range Rover classic styling rear light cluster & pillar



Driver and passenger air bag



Rear walnut picnic tables



On-board video unit



Dark privacy glass



18" 5-spoke Alloy wheels



Auto dimming rear view mirror



CARIN navigation system (Vogue 50 CARIN only)



Walnut Fascia



Body coloured bumpers, sills and mirror heads



Brass numbered plaque



Rear passenger TV/video screens



Independent ATC air conditioning



Atlantis blue leather gear shift and handbrake cover



Vogue 50 tailgate badge



Atlantis blue leather door pull & chrome release



Independent ATC air conditioning



Atlantis blue leather gear shift and handbrake cover



Vogue 50 upper leather luggage



Polished stainless steel tread strips



Parchment leather trim with Atlantis blue piping



Premium 11 speaker CD/Radio/Cassette



Vogue 50 upper leather luggage



Vogue 50 upper leather luggage





UNIQUE SPECIFICATION

50 YEARS OF LEADERSHIP



Half a century ago this year, the motoring world had its first sight of a vehicle that was to set a pioneering tradition. The original Land Rover laid the foundations for Land Rover's leadership in the four wheel drive marketplace. Since then, Land Rover has spearheaded the most advanced four wheel drive technology in the industry; with Range Rover, Discovery, and now Freelander. Technology on which we are building our future for the next millennium. Meeting, and surpassing, the needs and aspirations of customers worldwide, who want more than a conventional car can ever give them. Such an achievement is well worth celebrating. So Land Rover is offering those who value its uniqueness - something truly unique.

UNIQUE IN THE WORLD

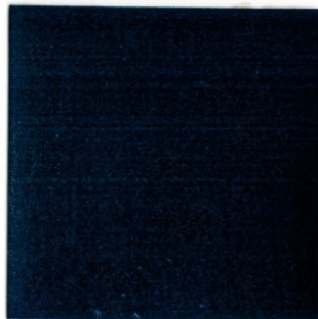


Because a fiftieth anniversary comes around only once, Land Rover will not be repeating these Collector's Editions. Many of their specification features are unique, and will never be seen together

again. From their special wheel styles and badging plaques, to their distinctive interior trims, these vehicles express the individualism that is Land Rover. You are invited to celebrate 50 years of leadership; looking forward to the next 50 years and beyond.



COLOURS

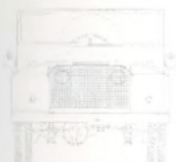


The Atlantis Blue paint finish that has been specially developed for the Collector's Editions has a distinctive and unique "flip" effect. As you can see, it at once appears to be a deep metallic blue, changing to a rich metallic traditional Land Rover green, dependent on light levels and angles.

Discovery is also available in White Gold.

TRIM

Appropriate to the vehicles' characters, our craftsmen have designed a combination of trims unique to the Collector's Editions.





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